

Company: Ingeni Health
Founder: Ian McNiell

Email: <u>investors@ingenihealth.com</u>

Website: <a href="https://www.ingenihealth.com">https://www.ingenihealth.com</a>

Industry: Senior Tech | Round Stage: Seed / Series-A | Generating Revenue: No

### **INVESTMENT DETAILS**

Current Round: \$550,000

Terms: TBD

Currently vested: \$950,000 Next Raise: \$4,450,000

## **USE OF FUNDS**

35% - Operations & Staff

35% - Inventory

20% - Sales & Marketing

10% - Administrative & Legal

## **MILESTONES**

Website, Social Media & MVP Launched Beta Product Implementation Plan Investor Presentation & Materials

# **MANAGEMENT**

Ian McNeill, CEO Gord Travis, CFO

# **ADVISORS**

Larry Smook Bob Schultz

# CORPORATE STRUCTURE

Ingeni, Inc. (USA)

Ingeni Health Inc, (Canada)

### **PROBLEM**

Seniors face isolation and health risks, lacking easy communication and remote health monitoring, leading to potential emergencies and diminished well-being.

#### SOLUTION

Peace of mind for families and friends with the ability to communicate easily and remotely monitor the health and safety of loved ones.

## REVENUE STREAM

Products: \$25 - \$200 Accessories: \$25

Subscriptions: \$29 - \$42

## NORTH AMERICAN MARKET

TAM - \$68.1MM Adults SAM - \$38MM Adults SOM - \$20MM Adults

#### COMPETITORS

ElliQ - https://elliq.com GrandPad - https://grandpad.net

## **OPPORTUNITY**

Niagara Falls Community
California Health Care Facilities

## INTELLECTUAL CAPITAL

Actively conducting professional patentability searches and analysis.